

**BURK'S FALLS AND AREA
ALMAGUIN COMMUNITY ECONOMIC DEVELOPMENT
(ACED)**

**MINUTES
October 21, 2019**

The meeting was held at the Strong Municipal Office on September 16, 2019 at 6:00 pm.

Present: Tim Brunton, Township of Magnetawan
Melanie Alkins, MENDM
Tim Bryson, Township of Joly
Kelly Elik, Township of Strong
Wendy Whitwell, Township of Armour
Celia Finley, Township of Ryerson
Margaret Ann McPhail, Township of Perry
Barb Belrose, Village of Sundridge
Willy Hollett, AHCC Representative

Regrets: Brenda Scott, Village of South River
Lewis Hodgson, Village of Burk's Falls
Ron Begin, FedNor
Peter McIsaac, Municipality of Powassan

Staff: Dave Gray, Economic Development Officer
John Theriault, Township of Armour
Courtney Metcalf, Economic Development Officer

Call to Order

The meeting was called to order at 6:00 pm.

Minutes

That the minutes of Monday September 16, 2019 meeting were adopted as amended.

CEDO Report

Core Activity Tracking

The CEDO updated the Board on the visits and contacts he has had over the past month.

Communications & Marketing Officer Update

The CEDO reported on the work the CMO and himself have been doing on print marketing, social media posts, website enhancements and the Digital Main Street program. The DMD blitzing is near completion. Questions were asked and answered.

CAEDA EDO Position & Office Update

The CAEDA EDO has returned to her position and will integrate with ACED team. In order to maximize the funding, she will continue to be paid by CAEDA until the funding lapses at the end of March 2020. At that time, we will post an EDO position for ACED.

Almaquin Harvest Spin Cycling Event

The ACED team will resume funding applications to FedNor and NOHFC over the next two weeks. We have not yet received support from the Ontario Cycling Association.

NOSM Conference

CEDO attended the NOSM conference and reported to the committee on the benefits of the conference.

Almaquin Highlands Economic Development Gala

The CEDO reported that the gala was a success and it received many great reviews. He gave a final budget update on this event and attendance numbers.

Taste of Almaquin Partnership

The CEDO presented a poster for this event and advised that tickets were available to attend.

October 16 Support Forum

The CEDO reported on this event with attendance numbers and a final budget.

First Impressions Community Exchange (FICE)

The CEDO gave an update on this project. Questions were asked and answered.

New Business & Development

CAEDA Highway Signage

The billboards CAEDA has on the highway are being offered for ACED signage. The Board will need to decide if they wish to use these billboards and pay for developing them and paying for the licenses. The Board discussed this issue and directed staff to bring forward a business case that would support the spending needed for these signs and a proposed message. The Board thanked to the Township of Strong for offering the signs to ACED.

Magnetawan Snowmobiling Resolution

The CEDO received a request from Magnetawan Council to support their resolution to endorse snowmobiling in our region as a valuable economic driver. After some discussion, the Board passed a resolution of support.

Immigration 101 Training Through RNIPP

The North Bay and District Chamber of Commerce has been approved for a Rural Northern Immigration Pilot program. At this time, the program includes North Bay and a 45-kilometer radius around the city, but we are hoping that Almaquin and other neighboring regions will be included in a "phase 2" of this program. Questions were asked and answered.

Updates

NOHFC

NOHFC is presently reviewing its programs. If the Board or any of its members has any changes they would like to see implemented, please forward your suggestions to Melanie Alkins.

Closed Session

The Board went into a closed session as per Section 239.2 (b) of the Municipal Act, personal matters about an identifiable individual, including municipal or local board employees.

The Board moved out of closed session and reported.

Resolutions

1. 2019-014 - Moved by Willy Hollett, Seconded by Margaret Ann McPhail;
Be it resolved that the Almaguin Community Economic Development Board approve the minutes of September 16, 2019 as amended. Carried
2. 2019-015 - Moved by Tim Bryson, Seconded by Margaret Ann MacPhail;
Be it resolved that the Almaguin Community Economic Development Board hereby recognize and endorse snowmobiling as a valuable economic driver in the Almaguin Region. Carried
3. 2019-016 - Moved by Barb Belrose, Seconded by Willy Hollett;
Be it resolved that the ACED Board hereby move into closed session at 7:13 p.m. as per Section 239.2 (b) of the *Municipal Act*; personal matters about an identifiable individual, including municipal or local board employees. Carried
4. 2019-17 - Moved by Wendy Whitwell, Seconded by Kelly Elik;
Be it resolved that the ACED Board hereby adjourn and move out of closed session at 7:42 pm. and report. Carried
5. 2019-18 - Moved by Margaret Ann MacPhail, Seconded by Tim Bryson;
Be it resolved that the Almaguin Community Economic Development Board direct the hiring committee to continue with the next step of the hiring process, the review of submitted resumes. Carried

Adjournment

The meeting was adjourned at 7:45 p.m.

The next meeting will be Monday November 18, 2019 at the Strong Municipal Office.