

GROW YOUR BUSINESS ONLINE

WHAT IS DMS

Digital Main Street is a free program and service that helps businesses achieve digital transformation.

The program is built around an online learning platform and structured training programs.

HOW IT WORKS

With the **Ontario Business Improvement Area Association** and through partnerships with the **Almaguin Highlands Chamber of Commerce** and **Almaguin Community Economic Development** this program was made possible.

Using digital tools and technology a Digital Service Squad Member will work one-on-one with businesses to provide the list of services below and more at **no cost!**

SERVICE	DMS COST	VALUE
Helping you activate easy-to-use tools such as Google My Business	FREE	\$100*
Build a basic website or enhance your existing site	FREE	\$1,000+
Implement or enhance social media accounts/profiles	FREE	\$500*
Explore e-commerce platforms like Shopify	FREE	\$500*
Capture images of your business using a 360 degree and DSLR camera	FREE	\$500*

*Costs are estimated based on current market values

Digital Service Squad Member and will be coming through your area soon, make sure you take advantage of this opportunity. If you would like to schedule a convenient time for a DSS to drop by your business, please email marketing@investalmaguin.ca or phone **705-783-8862**.